STM D-PHY

Photography Composition using the Elements and Principles of Art

Elements The basic building blocks

- Line
- Shape/Form
- Space
- Texture
- Colour



- A mark made by a moving point.
- Has greater length than width.
- Directs the eye horizontal, vertical, diagonal, curvy, zig-zag, etc.
- Can be actual obvious lines or the borders or edges of shapes.















- A contained area.
- Can be GEOMETRIC (man-made) ex. Square, triangle, circle, etc.
- Can be ORGANIC (natural) ex. Leaves, humans, puddles, etc.
- Shapes are 2-Dimensional and flat. (circle)
- Forms are 3-Dimensional with height, width and depth. (sphere)
- Used to create a sense of space and substance.















- The area used or unused in a composition.
- Positive space the area the objects/subject takes up.
- Negative space the area around, under, through and between.
- Gives the photo a 3-dimensional feeling.
 (Depth)
- Foreground (closest), Middle ground, and Background (farthest).
- Can be open, crowded, near, far, etc.













- The surface quality.
- How an object feels, or how it looks like it feels.
- Rough, smooth, bumpy, gooey, sharp, etc.
- Adds interest! Sense of sight and sense of touch involved.













Colour

- Artistic term is HUE
- Need light to see color.
- Primary, Secondary, Intermediates.
- Use colour schemes to enhance appeal or make impact.



Colour





Colour





Principles

- The different arrangements or *compositions* of the ELEMENTS of design to create artistic, interesting, more visually powerful photographs.
- Principles



What are the Principles of Art?

- Emphasis
 - Balance
 - Unity
 - Contrast
- Movement/Rhythm
 - Pattern/Repetition



Pattern/Repetition

- An element that occurs over and over again in a composition.
- Can repeat the element in a consistent pattern.
- Can repeat the element in a variation of the pattern.



Repetition Examples





Repetition Examples





Repetition Examples





EMPHASIS or Focal Point

Emphasis in a composition refers to developing points of interest to pull the viewer's eye to important parts of the body of the work.



















Balance

Balance is a sense of stability in the body of work. Balance can be created by repeating same shapes and by creating a feeling of equal weight.



Balance Examples





Balance Examples





Balance Examples



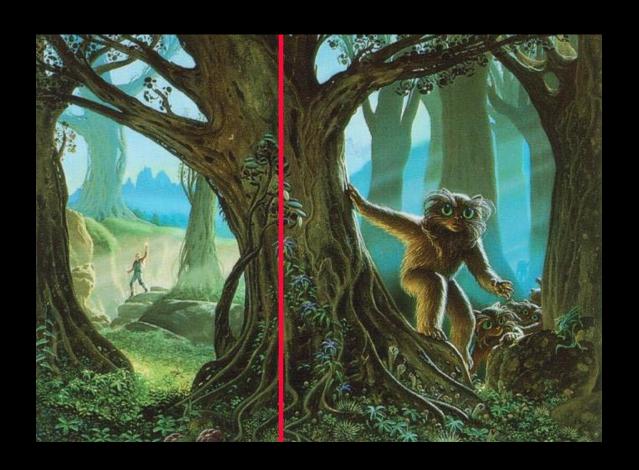


Scale

Scale is the relationship between objects with respect to size, number and so on including the relationship between parts of a whole



Scale Examples





Scale Examples





Scale Examples





Unity

Unity is the relationship among the elements of a visual that helps all the elements function together.

Unity gives a sense of oneness to a visual image. In other words, the words and the images work together to create meaning.

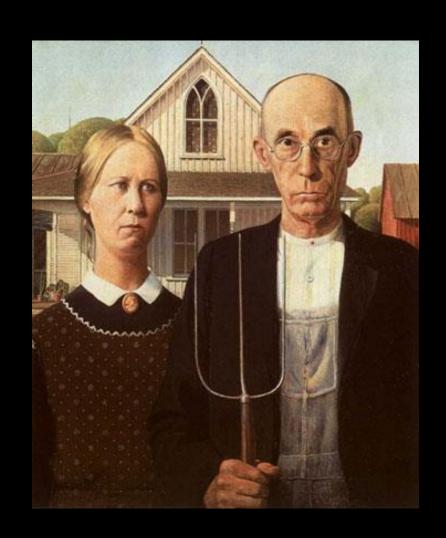


Unity Examples





Unity Examples





Unity Examples





CONTRAST

Contrast refers to the opposites and differences in the work. You can achieve variety by using different shapes, textures, colors and values in your work.

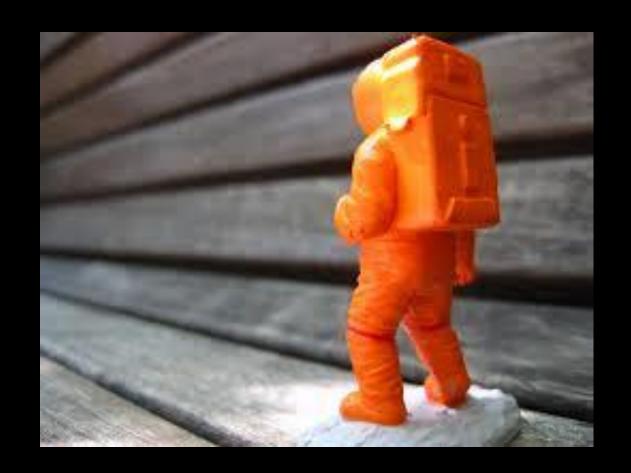


Contrast Examples





Contrast Examples





Contrast Examples





Movement adds excitement to your work by showing action and directing the viewers eye throughout the picture plane. Rhythm is a type of movement in drawing and painting. It is seen in repeating of shapes and colors. Alternating lights and darks also give a sense of rhythm.

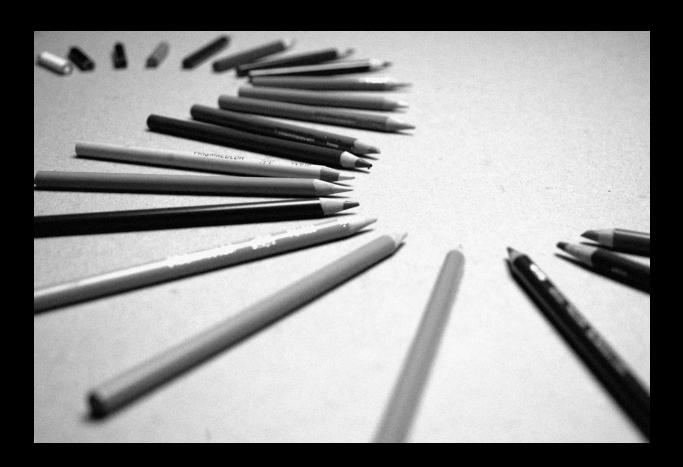














Elements and Principles in Photographic Composition

• You have to know and understand the elements and principles of art to *see* them all around you and capture them in your photos.

